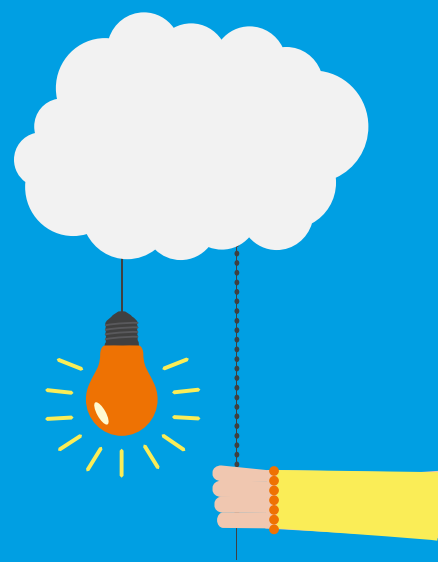


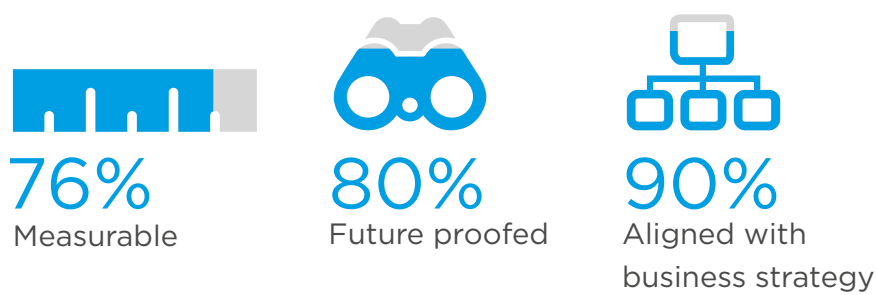
Thinking smarter

Insight into employee benefits from 100 HR decision makers



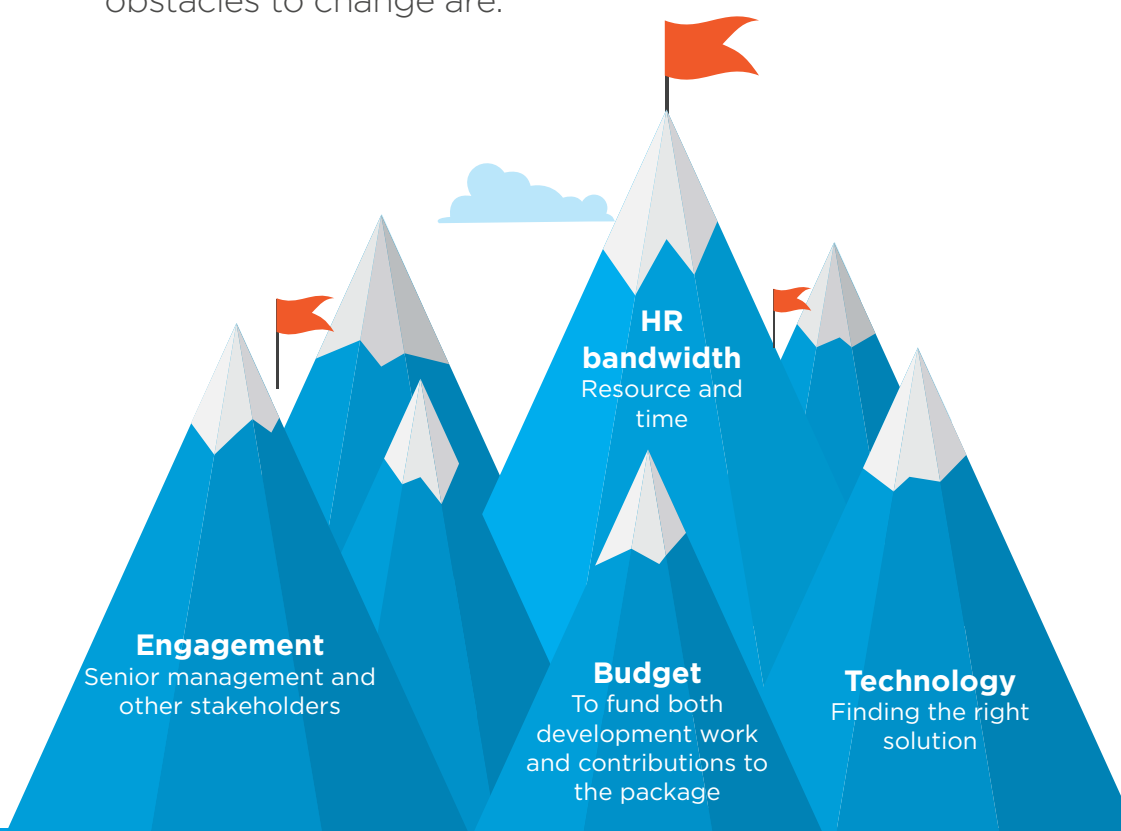
+ The one minute takeaway

80% believe employee benefits are moving up the business agenda. Most HR professionals believe that employee benefits need to be:



Most also believe that their organisations have some way to go in order to make that so.

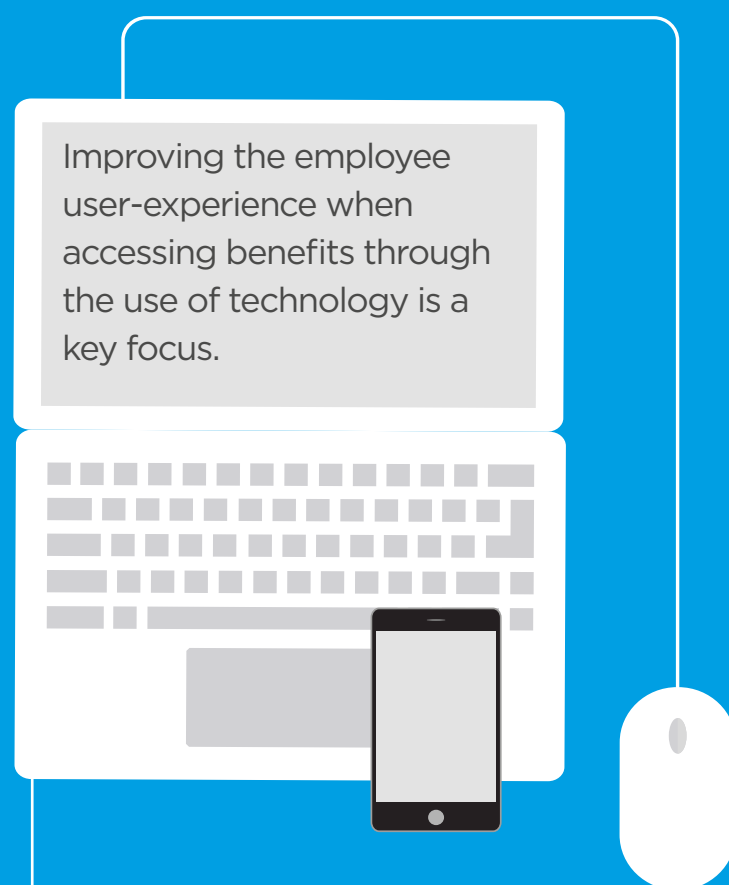
HR professionals say that the main obstacles to change are:



+ Common short-term priorities



Meeting the future diverse needs of a varied employee demographic

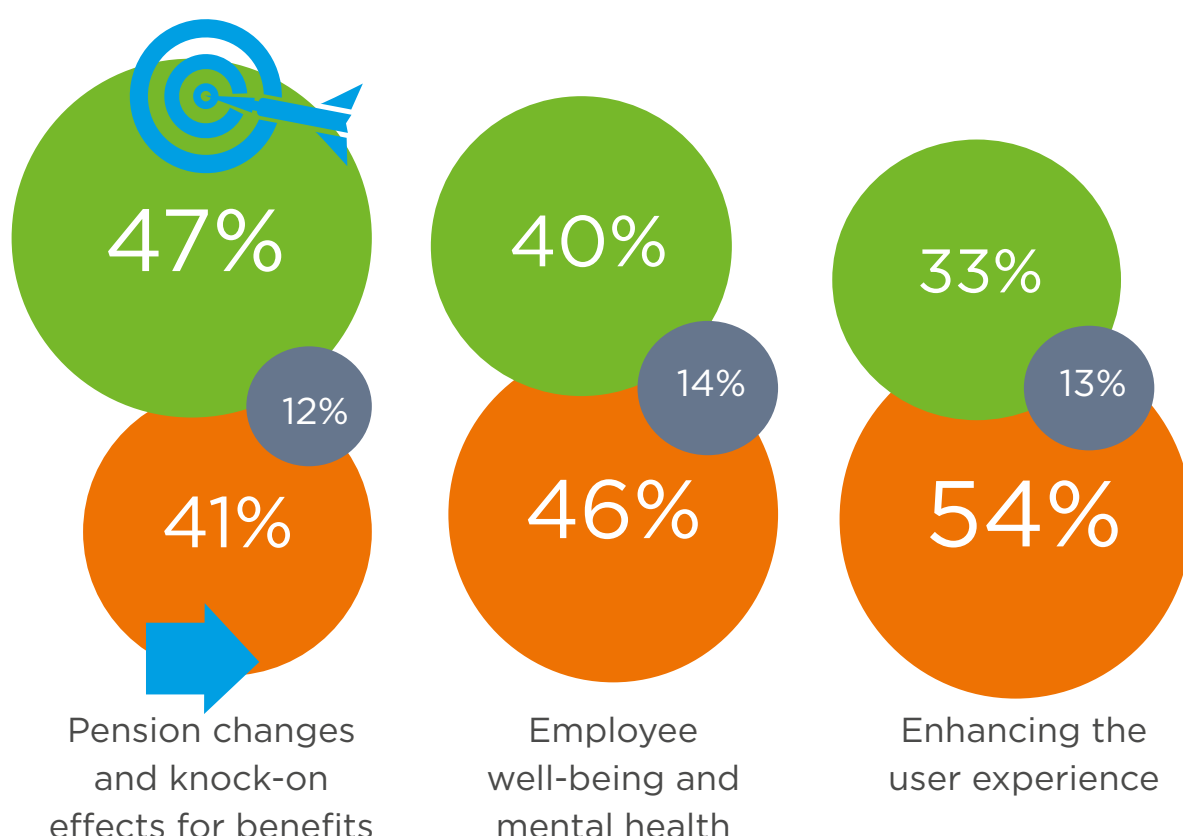


Improving the employee user-experience when accessing benefits through the use of technology is a key focus.

HR professionals believe technology – especially mobile technology – will play an increasing role in the delivery of employee benefits and pensions. But our experience shows us different organisations have differing needs and are moving at different speeds to their peers.

+ “Thinking smarter” – including learning from those professionals we interviewed for this report – is the best way to overcome these obstacles.

+ Current and longer-term priorities



- Currently high priority
- Likely to be a longer-term priority
- Not expected to become a priority

For the full report visit www.lcp.uk.com/thinkingsmarter